

PRESS RELEASE

May 2025



Successful Launch of the First Edition of the London Tasting Awards!

The inaugural **London Tasting Awards** fulfilled all expectations by bringing together hundreds of products from **36 countries** in a unique event at the heart of the British capital.

Under the guidance of an international jury comprising **134 tasters**—industry professionals and discerning enthusiasts—**202 gold medals** and **148 silver medals** were awarded, celebrating excellence in the presented wines, beers, and spirits.

Staying true to its mission of reflecting current consumption trends, the competition also presented **30 exceptional trophies**, honoring the top representatives in three major categories:

Grape Variety Awards

16 wine trophies were awarded to the best grape varieties, highlighting their central role in wine enthusiasts' consumption habits.

Beer Awards

Awarded to standout products that reaffirm the dominant position of blond and German-style pils beers.

Spirits Awards

Bestowed upon the finest entries in the most represented categories, including gin and rum.

A rigorous and promising competition, organized in strict compliance with contest regulations and ISO 9001 certification, maintaining a constant balance between technicality and gustatory pleasure.

The London Tasting Awards have already established themselves as a must-attend event for producers aiming to access the British market and gain feedback from both professionals and consumers.



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